

"Eat Well, Live Well."



WHO WE ARE.....

The origin of Ajinomoto Group **business** began with the discovery of "umami taste" by Prof.Dr.Kikunae Ikeda of Tokyo University. From his curiosity of the savory taste in Japanese broth made from "Kombu seaweed", unveiled that "glutamate", a kind of amino acids, is the source of savory taste. The discovery entailed the establishment of Ajinomoto Co., Inc., the first umami seasoning company in Japan, under the brand name "AJI-NO-MOTO®", founded by Mr.Saburosuki Suzuki II in 1909.



Prof.Dr. Kikunae Ikeda, Discoverer of the umami taste



Mr. Saburosuke Suzuki II, Founder of the Ajinomoto Group

51 years later, the first "AJI-NO-MOTO" factory outside Japan was established in Thailand at Phra Pradaeng District, Samut Prakan Province, operated by **Ajinomoto Co., (Thailand) Ltd.**, officially registered on April 29, 1960. Nearly a century, the company has gone through immense diversification with the establishment of Ajinomoto Group of **Companies in Thailand** with 7,000 staff approximately, manufacturing various products and services such as seasoning flavors, instant noodles, health supplement, frozen foods, beverages, and etc. Currently, the company has its Head Office located at Si Ayutthaya Building, Ratchathewi District, Bangkok.



of the Ajinomoto Group.





I am here to bring joy of eating and share possibilities of food globally!!

I was born together with the AjiPanda bottle of umami seasoning, AJI-NO-MOTO®. I love to spread healthy life and smiles in the world.

> Let's get to know more about Ajinomoto together!

Hello, I Am "AjiPanda"

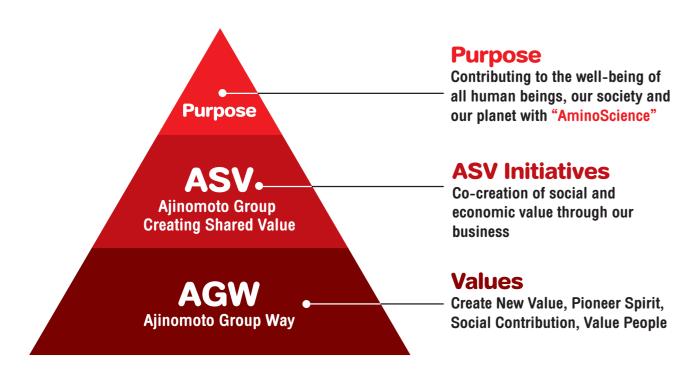


The Ajinomoto Group Philosophy



Corporate Message

Eat Well, Live Well.



The Ajinomoto Group Creating Shared Value-ASV

The Ajinomoto Group has been engaging in initiatives to resolve social issues through its business by **strengthening economic value through the creation of social value with local communities**. These unique value creation initiatives have contributed to our business growth and have been named The **Ajinomoto Group Creating Shared Value (ASV)** that represents the essence of the Group's business activities. The Group will develop business centered on ASV to move ahead to becoming a Genuine Global Specialty Food Company.

To foster ASV, the Ajinomoto Group contributes to resolving social issues in 3 perspectives:

1 Create Healthy Living Society

2 Maximize Food Resources

3 Uphold Global Sustainability

(The Ajinomoto Group Way - AGW)





Create New Value

- Create

Create value with new ideas and continuous innovation based on unique technologies and science.



Pioneer Spirit

Pioneer

Continue to constantly take on the challenge of creating new businesses and markets.



Social Contribution

Contribute

Accommodate social requirements with humility and honesty, with the objective of maximizing value for society through business activities.



Value People

- Respect

Respect the humanity of all the people involved in the Ajinomoto Group's businesses, and be an organization in which they can grow and display their abilities to the fullest extent.

The Ajinomoto Group's path toward the 2030 outcomes

The Ajinomoto Group worldwide, including Thailand, has been planning and contributing to achieve the same goal, following our **Sustainability Mission** through advanced innovation usage by focusing on resources management and combining the power of **"AminoScience"** as our expertise to create new value. Therefore, we are cooperating to reach the same outcome dividing into 2 aspects;

Health & Nutrition contribution



To help extend the healthy life expectancy of

1 billion people





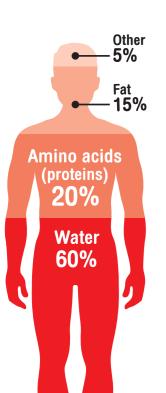
To reduce environment impact by

50%



"AminoScience" for the "Eat Well, Live Well." creation

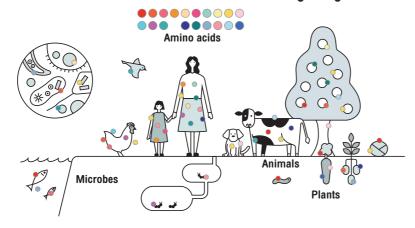




Let's explore the "AminoScience"

Amino Acid is an important component for the life of all living things, from microorganisms to humans. The human body contains up to 20% of amino acids, which are considered as the largest component in the human body after water, and also the smallest components in protein for revitalizing cells and maintaining all vital functions in the body as well.

Amino acids are essential for all living things



Our expertise in "AminoScience"

The Ajinomoto Group has been researching and applying the functions of amino acids for over 100 years and has developed a unique scientific approach to resolving social issues and contributing to people's well-being, which we refer to this overall scientific approach as "AminoScience," as the important knowledge to help promote a better quality of life for people. This commitment led to Ajinomoto Group's solid corporate message of 'Eat Well, Live Well.' for both people and the world all along. The research focuses on the 4 functional benefits of amino acids, including:

Functions of amino acids based on company's "AminoScience"

Flavoring Function:

Create delicious meals

Nutrition Function:

Deliver nutrition to the body

Physiological Function:

Support physical health

Reactivity:

Create new functions

Ajinomoto Co., (Thailand) Ltd.





Leading in creation of Well-Being



Provide solutions in food and health with "AminoScience"



OUR SHARED VALUE CONCEPT

ASV The Ajinomoto Group Creating Shared Value

Economic Value

Contribute to boosting Thai economy by;

Social Value

Aim to resolve social issues by achieving 3 missions;



Create jobs and generate incomes to Thai people



Lift up better livings to Thai agriculturists



Promote local development and communities

Create Healthy Living Society



Deliver various high quality products with in-depth understanding of consumers









Promote healthy delicious & low sodium menus

Promote shortening cooking time and bring out deliciousness

Foster happy and healthy life

Maximize Food Resources





be liquid fertilizer, "Ami-Ami" for use in agricultural

Co-product development to



Technology development to use rice husks as alternative fuel to replace petroleum usage for boiler

Reduce Recycle

Uphold Global Sustainability





High technology of

waste water treatment

Policy

Zero

Emission



Clean energy from "Solar Rooftop" by transforming solar power to generate electricity for usage inside the buildings



Installation of "Biomass Boiler" to reduce CO2 emission and "Biomass Cogeneration Power Plant" to produce electricity from renewable energy



THE AJINOMOTO GROUP OF COMPANIES IN THAILAND

1960 AJINOMOTO CO., (THAILAND) LTD.

PHRA PRADAENG FACTORY
PATHUM THANI FACTORY
KAMPHAENG PHET FACTORY
NONG KHAE FACTORY
AYUTTHAYA FACTORY
LAT LUM KAEO PACKING FACTORY

- 1971 WAN THAI FOODS INDUSTRY CO.LTD.
- 1973 ERAWAN INDUSTRIAL DEVELOPMENT CO., LTD.
- 1974 AJINOMOTO SALES (THAILAND) CO., LTD.
 BIRDY FACTORY
- 1987 AJITRADE (THAILAND) CO., LTD.
- 1989 SI AYUTTHAYA REAL ESTATE CO., LTD.
- 1990 AJINOMOTO FROZEN FOODS (THAILAND) CO., LTD.
- 992 AJINOMOTO ENGINEERING 2001 (THAILAND) CO., LTD.
- 2001 AJINOMOTO FD GREEN (THAILAND) CO., LTD.

 BANGKOK BRANCH / AYUTTHAYA BRANCH / KAMPHAENG PHET BRANCH
- 2015 AJINOMOTO SEA REGIONAL HEADQUATERS CO., LTD. (ARH)
- 2020 AJINOMOTO BUSINESS CENTER (THAILAND) CO., LTD.







The construction of Phra Pradaeng Factory was completed and began the experiment of MSG production.

1961



► Wan Thai Foods Industry

instant noodle.

1973

recipe book.

Co., Ltd., was established to produce "YumYum",

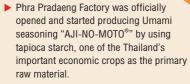
► The Ajinomoto office was moved to Suan Mali area. 1969



Set up Phra Pradaeng Factory in Samut Prakan Province

1960

Bangkok





Phra Pradaeng Factory started producing a new style of food seasoning named "RosDee" to provide more convenience in cooking. 1979

1976

► Ajinomoto Foundation was established to support the social responsibility.



Co., Ltd. was established to distribute the products of Aiinomoto Group of

1974

format to be "Mae Baan Thi Rak" & broadcasted on TV channel 3 while the recipe book was newly named "Mae Baan Thi Rak".



► The company produced TV

► The program was changed

program named "TV Restaurant"

via TV channel 9 together with

► Ajinomoto Sales (Thailand) Companies in Thailand.





▶ Pathum Thani Factory was established to produce "L-Lysine", the essential amino acid for protein supplement in animal. Since April, 2020, this factory has changed to be MSG production base to produce "AJI-NO-MOTO®"



1989

► Si Ayutthaya Real Estate Co., Ltd. was established.



▶ Bangkok Animal Research Center Co., Ltd. was established.

Ajinomoto Frozen Foods (Thailand) Co., Ltd.



DIT THE REEL

► "Ami-Ami", a natural

liquid fertilizer

was introduced.

► Kamphaeng Phet I Factory was established to be the second "AJI-NO-MOTO®" Factory.

► Thai Technology and Engineering Center was established to support the developing technologies and engineering technique to all factories in Ajinomoto group.

1997

1995

1993

1992

1991

1990

was established.

► Ajinomoto Betagro

Frozen Foods (Thailand)

Co., Ltd. was established.

Ready to drink canned

► Ajinomoto Engineering 2001 (Thailand) Co., Ltd.

coffee "Birdy"

was launched.

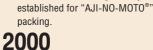
was established.

(Thailand) Ltd.

► The Grand opening ceremony

Head office of Ajinomoto Co.,

of Si Ayutthaya Building,



► Lat Lum Kaeo Packing Factory was

2001



▶ The first to launch cup-format instant noodles in Thailand under the brand "YumYum Noodle Dee"







2003

► Kamphaeng Phet II Factory was established as the first manufacturer in Thailand to produce Ribonucleotides, another flavor enhancer under the brand name "AJITIDE I+G"



Cooking Clu

"Ajinomoto Cooking Club" was established to provide cooking classes for public.



► "RosDee menu Crispy Flour" was launched.





2004

► "Birdy 3in1", instant coffee mixed powder was launched.







"Takumi Aji"

2005

► Ajinomoto Betagro Specialty Foods Co., Ltd. was established.



► Nong Khae Factory was established as one of the largest high quality food production base in Asia.











► The Company celebrated 20th anniversary and moved the Head Office to four-storey building, Si Ayutthaya Road.





► The company organized outside activities namely "Cooking Mates" to enhance knowledge of cooking and nutrition via cooking mobile



1984

► Phra Pradaeng Factory started producing "AJI-NO-MOTO PLUS". a concentrated flavor enhancer providing more deliciousness and economy.

1986











► KPP I & KPP II were combined and named as Kamphaeng Phet Factory to produce "AJI-NO-MOTO"" MSG and "AJITIDE I+G". ► Ajinomoto SEA Regional Headquarters Co., Ltd. (ARH) was established to lead and support Ajinomoto Group affiliates in ASEAN.



"Ajinomoto for Thais: Better Nutrition, Stronger Nation" was initiated



2015

2013

▶ Aiinomoto **Exhibition Center** at Ayutthaya Factory was officially opened.



2011

► "RosDee" introduce "RosDee menu", menu seasoning powder.



► Ayutthaya Factory was established to be the "AJI-NO-MOTO" Factory.



► The 2nd Packing Factory of "Birdy 3in1" was established at Amphoe Lat Lum Kaeo, Pathum Thani Province.

2010

▶ "50 Years 50 Schools Project" was initiated to help construct canteens at 50 disadvantaged schools in Thailand within 5 years.



▶ "Baizen Goma Creamy", Salad Dressing was launched.



2009

▶ Biomass Boiler Project was operated in Kamphaeng Phet I Factory to promote environmental conservation.



► "Goma Shoyu", Salad Dressing was introduce into the markets





► The new "Birdy" factory was established.





2016



► Ayutthaya Factory started operating Biomass Boiler Project.

► "RosDee Noodle Soup" introduced into the markets.



2017

► The 2nd Ajinomoto **Exhibition Center** at Kamphaeng Phet Factory was officially opened.



► "RosDee cube" was launched.



2018 Kachimeshi

► Initiated the "Victory Project" by supporting "Winning Meals" (Kachimeshi) to enhance balanced nutrition for athletes.



2019

"aminoVITAL", the amino acids power jelly for athletes, was launched.



Pathum Thani Factory stopped L-Lysine production.

2020

► Ajinomoto Business Center (Thailand) Co., Ltd. was established to be administrative operation on behalf of Group Companies.



"Birdy 3in1 Espresso" introduced new formula, intense with less sugar 25%.

11



► "RosDee Cube officially launched the first Chicken" and "TomYum"



were launched.



Expanded "Victory Project" to support Thai national badminton players. Introduced

"SALT ANSWER KEM", a powdered seasoning product that enhances aroma and flavor for low-sodium products in the industrial sector.



"aminoVITAL BLUE SHOT, an energy gel with no sugar for sports lovers, was launched.



Birdy Robusta

Zero", a milk

still has the

was launched

coffee with no

sugar added but

right sweet taste,

"AminoNite", a dietary supplement with amino acids to support better sleep quality, was launched.



▶ "RosDee menu Crispy Flour", with less sodium and 30% less oil absorb, was launched



"i-LiveWell" application, an innovative Al well-being platform for organizations, was launched.



► "EV electric trucks" were implemented

achieve Net Zero goal sustainably.

under the Green Logistics principles to

2024

"RosDee Cube Pork Mala

Soup", with intense Mala

flavor, was launched.

► "AJI-NO-MOTO®" launched paper bag for 50 gram size.



► "RosDee Cube Pork Bone Soup", with intense pork x2, was launched



► "Birdy" introduced "Birdy Café Series" with Fresh Brew coffee concept using 100% Thai farmers'

► "AminoMOF", a dietary supplement with amino acids for muscle and mobility issues, was launched.







"YumYum" introduced "Plus+", an instant noodles made from whole wheat for your delicious and healthy meals.

▶ "Biomass Cogeneration Power Plant" was operated in Kamphaeng Phet Factory as the greenest factory model for sustainable environment.

Phra Pradaeng Factory

► Pathum Thani Factory

of the company.

food factory.

discontinue the MSG

production to be ready for

transforming into future

MSG production process

as the third MSG Factory



▶ "aminoVITAL RED SHOT", an energy gel in a small sachet for sports lovers. was launched.



2022

Authentic Japanese Dumpling with Crispy Batter, was launched.



2021

► "Birdy Black Zero" with zero sugar and "Birdy 3in1 Rich Latte" with 25% less sugar were launched.



"RosDee Low Sodium" was launched.

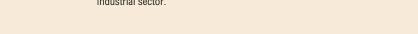


▶ "Blendy", a Japanese style beverage, was launched.



▶ "Lime flavor seasoning powder" and "Concentrated soup powder, Tonkotsu flavor" were launched.





















Contact Channel



Free call: 1-800-888333





Website: www.ajinomoto.co.th







PHRA PRADAENG FACTORY

SAMUT PRAKAN Establishment - 1960

The Phra Pradaeng Factory is the first MSG factory in Thailand and the first production base of Ajinomoto Co., (Thailand) Ltd. It started producing "AJI-NO-MOTO", an umami seasoning product, in 1962 to replace overseas imports. And in 2020, the factory discontinues its MSG production and has been restructured to be the new food production base of the company. Currently, the factory produces the instant coffee mixed powder "Birdy 3 in 1", low-calorie sugar "Lite Sugar", and new products to meet consumer demand.











PATHUM THANI FACTORY

PATHUM THANI Establishment - 1986

The Pathum Thani Factory was established in 1986 to produce "L-Lysine", an essential amino acid for protein supplement in animal feed. In 2019, the factory stopped its "L-Lysine" production and was restructured to be the additional MSG factory of the company. The Pathum Thani Factory officially started its first MSG production in April, 2020. This factory is currently the third MSG production base for the company to produce "AJI-NO-MOTO®" to enhance competitiveness of the company's business and also meet consumer's demand, both domestic and international.













KAMPHAENG PHET FACTORY

KAMPHAENG PHET Establishment – 1997

The Kamphaeng Phet Factory comprises of 2 company's production bases to produce "AJI-NO-MOTO®" product in 1997 and Ribonucleotides product, flavor enhancer, under the brand "AJITIDE I+G" in 2003, which is widely used in industrial food manufacturing such as instant noodles, sauces, snacks, etc. Both of our products are produced from tapioca starch as main raw material. In addition, the factory has implemented "Biomass Boiler Technology" by using rice husks to produce steam energy instead of fuel oil. This helps reduce petroleum import and reduce carbon dioxide or Green House Effect emission, which is the cause of global warming. Besides, it helps create value added to the agricultural waste products and generate more income for local farmers. Moreover, the Ajinomoto exhibition center to provide umami information, MSG production and ASV story to the public is located here as well.







NONG KHAE FACTORY

SARABURI Establishment – 2005

The Factory is located in Nong Khae Industrial Estate, Saraburi Province, with its first product manufacturing, "RosDee", flavor seasoning powder, to respond highly increasing demand from Thai consumers and consistent market growth. It is also an important company's production base of other food products such as "RosDee menu", completed taste menu seasoning powder product, "RosDee cube", "Cook do", menu seasoning product and etc. The Nong Khae Factory is one of the largest high quality food production bases of the company and in Asia by establishing the Thai Food Technology Center (T-FTC) to conduct research and development to deliver high quality and safe product to consumers.













BIRDY FACTORY

SARABURI Establishment - 2008

Ajinomoto Sales (Thailand) Co., Ltd. has established a factory to produce "Birdy" canned coffee at Nong Khae Industrial Estate in Saraburi Province which started the operation in April 2008 and expanded its production capacity in July, 2013, to meet market increasing demand. "Birdy" canned coffee production process starts from keen selection of green coffee beans, cleaning, roasting, extracting, blending to the filling and packing with state-of-the-art technology to ensure the highest quality product, deserved as number one brand in Thai consumers' mind.









AYUTTHAYA FACTORY

PHRA NAKORN SI AYUTTHAYA Establishment - 2011

The factory is located in Nakhon Luang District, Phra Nakhon Si Ayutthaya Province. It is one of the largest MSG Factory of the company to produce "AJI-NO-MOTO®" product to support the market growth both domestic and overseas. The factory started its operation in April, 2013. This factory utilizes advanced production technologies from Japan which enables the use of tapioca starch for "AJI-NO-MOTO" production. Besides, for sustainable living with the community, the factory implements "Biomass Boiler Installation" which uses rice husk to produce steam energy replacing the petroleum usage. It is the 2nd factory of the company next to Kamphaeng Phet Factory that successfully developed this technology. This factory also set up the exhibition room to provide all-round information of umami and MSG, such as production process and its safety matter, to the public as well. In addition, the new branch of Thai Technology and engineering Center (T-TEC) was established in the Ayutthaya Factory's area which will become a center to drive knowledge and technology for The Ajinomoto Group of Companies in Thailand and ASEAN countries.











AJINOMOTO SALES (THAILAND) CO., LTD.

The company is responsible for sales of consumer-food products and Food Services from all Ajinomoto Group of Companies in Thailand to wholesalers, retailers, supermarkets, convenient stores, modern trade, department stores including food vandors and restaurants nationwide. In addition, the company also expands product distribution channels through e-commerce. Taking the lead in sales and distribution, Ajinomoto Sales (Thailand) Co., Ltd. has established product depots and distribution centers connected by an on-line computer network to facilitate distributing products to the markets all over the country. In order to serve for digital lifestyle and cashless society, the company has developed the new payment system "QR Code", the additional payment channel to allow retail shop to pay for the company. Besides, sales strategy and sales promotion planning are well-managed by highly efficient sales team, with the purpose to respond to customer's needs and meet highest customer's satisfaction.





ONLINE SHOPPING















WAN THAI FOODS INDUSTRY CO., LTD.

BANGKOK Establishment - 1971

Wan Thai Foods Industry Co., Ltd. is the first manufacturer of instant noodle in Thailand under brand "YumYum" with brand mission as we aim to deliver delicious and healthy quick meals that create "want to eat again" experience with unique technology through "YumYum" products with high value continuously and numerous sorts of products such as bag noodle "YumYum Jumbo", "YumYum Soodded", cup noodle "YumYum Cup" and the snack noodle for kids "YumYum Chang Noi", with quality and various flavors, "YumYum" receives high satisfactions from consumers.





LAT LUM KAEO PACKING FACTORY

Lat Lum Kaeo Packing Factory is located in Lat Lum Kaeo

PATHUM THANI Establishment - 2000

District, Pathum Thani Province. It was established to support the packing of "AJI-NO-MOTO", "AJI-NO-MOTO PLUS" and "Birdy 3in1", instant coffee mixed powder. The factory is highly equipped with advance technology as well as the strict operation in every process under the international standard system.



SI AYUTTHAYA REAL ESTATE CO., LTD.

BANGKOK Establishment - 1989

Si Ayutthaya Real Estate Co., Ltd is one of the Ajinomoto Group of Companies in Thailand established to support the Ajinomoto Group regarding real estate for business such as office building space for rent and etc. Si Ayutthaya Building is the 18-storey height building utilized as the location of Head Office of Ajinomoto Co., (Thailand) Ltd. including the Ajinomoto Group of Companies. It is located at 487/1 Si Ayutthaya Road, Khwaeng Thanon Phaya Thai, Khet Ratchathewi, Bangkok. Besides, the company also supports the Ajinomoto Group in providing of land for lease as factory location, distribution center and branch office as well.







AJINOMOTO FROZEN FOODS (THAILAND) CO., LTD.

PHRA NAKORN SI AYUTTHAYA Establishment - 1990

Ajinomoto Frozen Foods (Thailand) Co., Ltd. is the manufacturer of diverse ranges of frozen processed food products for domestic markets and exports, which is very high popular particularly in Japan. The company has expanded the factory for increasing the production capacity to serve customer demands as well as penetrating to Europe and Asian markets. The factory is located at Ban Wa (Hi-Tech) Industrial Estate, Phra Nakhon Si Ayutthaya. Based on the abundant supply of agricultural and livestock products along with skilled labor forces and high-efficient technology from Japan, frozen processed foods from Thailand then is produced with high quality and accepted in the world market.









AJINOMOTO ENGINEERING 2001 (THAILAND) CO., LTD. BANGKOK Establishment - 1992

Ajinomoto Engineering 2001 (Thailand) Co., Ltd. was established as the technological and engineering service provider for domestic and foreign customer. The services engage in all-round technological and engineering supports e.g. general engineering services, design, construction, consultant, machine installation, and maintenance service as well as machinery import and export. The operation is strictly controlled and managed thoroughly by proficient engineering team both Thai and Japanese.





AJINOMOTO SEA REGIONAL HEADQUATERS CO., LTD. (ARH) BANGKOK Establishment - 2015

ARH is located at the Si Ayutthaya building, with the mission to support affiliated companies in the ASEAN and South Asia Region to expand their business and reinforce business structure by working in line with their local staff. The tasks are also to indicate the business direction and take lead in achieving targeted goals of each affiliated companies in the region. The company mainly focuses on the high value-added creation to consumer food business of each affiliated company since the consumer food market has high potential growth in the region.





AJINOMOTO FD GREEN (THAILAND) CO., LTD.

BANGKOK, AYUTTHAYA, KAMPHAENG PHET BRANCH Establishment - 2001

Ajinomoto FD Green (Thailand) Co., Ltd. is the first company of The Ajinomoto Group of Companies in Thailand. It was established as a 'Green Business Model' to manage 'Co-products' derived from the production processes to create new value-added products such as "Ami-Ami", a natural soil conditioner for plants that can also be used as plankton's nutrient in fishery industry, "Amimate", an organic chemical fertilizer with a lot of nutrients, including 11 kinds of amino acids and 10% organic matter, that are beneficial to the growth of plants, "Super Ash", a concentrated soil improvement material from rice husk ash derived from the company's steam power generation process to help balance the soil structure. The company establishment is purposed to help Thai agriculturists reduce their production cost, increase productive growths, and simultaneously improve the national economy. The company comprises of 3 branches located in Bangkok, Ayutthaya and Kamphaeng Phet Provinces. In addition, we are also the service provider in supplying agricultural products e.g. coffee, and etc. to the Ajinomoto Group under the "Bio-Cycle" policy.









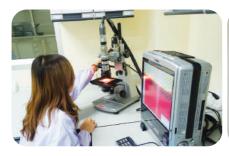






TECHNOLOGICAL DEVELOPMENT

With awareness of speedy advancement of technology, the company established Thai Technology and Engineering Center (T-TEC) in 1997 to be responsible for developing and providing high productive Biotechnology and engineering from Japan to all manufacturing factories of the Ajinomoto Group. T-TEC also conveys experiences of technological implementation back to Japan for further development. Moreover, we realize in the creativity and use of advanced technology to increase the value of product for customers and also develop co-product and supply chain management for promoting the Ajinomoto group creating shared value (ASV).





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PRODUCT
RESEARCH &
DEVELOPMENT

We have established "Thai Food Technology Center" (T-FTC) dedicated to the research, design, and development of high quality and safe products from fine selection of raw materials, packaging design, and modern production process and technologies in order to deliver deliciousness and healthy products to customers to meet their highest satisfaction.







ENVIRONMENT

Our factories and production bases are operated under the "Green Factory" concept by adhering to "Zero Emission" policy. We implement the environmental management practice by following to the international standards to protect the environment and reduce global warming gas emission. We promote the efficient use of resources through the 3R approach (Reduce Reuse Recycle) at all steps of the production process to reduce waste for sustainable development.







OCCUPATIONAL HEALTH & SAFETY

We strictly adhere to all laws and regulations concerning the food industry, ensuring that all employees have a thorough theoretical and practical understanding of relevant rules and procedures. The company provides the necessary facilities and protective systems related the occupational health and safety concerns in order to ensure complete safety, hygiene, and "Zero-accident" work environment within the site.





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ENERGY SAVING MANAGEM ENT

We promote the efficient use of energy through the forceful energy conservation activities in our office buildings and all factories. The company has set up annual energy conservation plans to optimize the use of energy in each location including communicating and encouraging energy efficiency mindset to all employees for well-understanding and perform properly. The company also provides support for energy conservation development, sustainable energy efficiency as well as conducting the meeting to review policy, goals, and energy management plan continuously.

OUR WELL-BEING CREATION

Our Well-Being creation stories of Ajinomoto Thailand

The Ajinomoto Group is committed to working in order to promote a better quality of life for society and Thai people by taking into account the development of "Well-Being" in 3 main directions, which are:

CUSTOMER

SOCIAL

EMPLOYEE



Promote health and sustainability nutrition



Create sustainable ecosystem



Pursue happiness with sustainable growth



Deliver products, services and solutions to promote health and sustainability contributing to enjoyment of life through our "AminoScience" expertise.

Deliver high-quality products that concern consumer's healthy condition















. Ajinomoto Young Chef Thailand activity for top culinary students









Promote "Smart Salt Reduction with Umami" techniques for healthy society to young generation











Support sport nutritional meal and guidance program to Thailand National athletes





The Ajinomoto Group has initiated the "Victory Project" since 2003 by supporting a sports nutritional meal & guidance program called "Winning Meals", including amino acid-based products for the Japanese athletes. The project then expanded to Thailand under the name "Thailand Victory Project" to support Thai athletes from 2018 onwards.

Encourage healthy cooking ideas through joyful cooking moment





 "Ajinomoto Cooking Space" activity, to provide an opportunity for everyone to experience cooking delicious and healthy food, together with encourage Thai people to focus on their health through good nutrition while still maintaining deliciousness and a balanced diet in the meal.



Create the "Healthy Recipe Site" to share techniques and deliver various recipes that are concerned about the health of consumers on the company's website.









SOCIAL

Contributing to a quality of life by creating sustainable ecosystem through our value chain.









Reduce the height and thickness of plastic packaging together with planning and developing the use of recyclable packaging and employee's uniform for maximum resource efficiency.



Green eco-friendly technology



Biomass Boiler technology, by using rice husk as a fuel source to produce clean energy instead of using fuel oil



Biomass Cogeneration Power Plant, aiming to produce electricity from alternative and renewable energy sources to reduce the use of electricity from energy sources that cause environmental impacts











Tackling food waste problem through the "Too Good To Waste" campaign

Increase food waste awareness with **"Eco-friendly recipes"**, offering delicious meal ideas that also contribute to the environment by utilizing every part of the ingredients and minimizing waste to reduce global warming sustainably.

•••••









Supporting farmer's well-being by initiating "Thai Farmer Better Life Partner" project

Approach farmer directly to support knowledge and technologies for better productivity, better costs, and better income.



EMPLOYEE

Pursuing happiness with sustainable growth together.





Upgrade Annual Health check-up program

Add a number of health checklist items to cover overall physical condition so employees can visualize their health status.









"Smart & Healthy Canteen" Improvement

Renovate the canteen's design and implement a modern management system together with providing healthy menu for employee's lunch meal e.g. low sodium menu, low fat menu, or balanced diet menu.





Employee's Potential Promotional Program

Develop a "Talent Management System" to enhance employees' competency to grow with the company sustainably.



"i-LiveWell" application, an Al Well-being Platform for working age

Collaborate with a health technology expert in application development to enhance holistic well-being and ensure the physical & mental health of office workers, including calculating calories, tracking steps, providing cooking tips, offering exercise guidance, conducting health assessments, and also other fun activities. The application is ready to expand the business model to companies throughout Thailand that have policies on promoting employee health







"i-FIT Studio" for good health and wellness

Provide fitness areas with the body composition analyzer and exercise equipment that meets international standards for employees in every location.



OUR AWARDS OF PRIDE

With our effective management and cooperation from all employees, we contribute to deliver the highest quality products and services to consumers alongside the value creation to society as a good citizen, reflected in many accomplishments awards we have received









Corporate Social Responsibility

- 1 Excellent Corporate Social Responsibility Organization Award
- 2 Award of Contribution to National Education Development
- 3 Good Social Contribution
- 4 CSR-DIW Continuous Award 2020 Etc.















Environmental Preservation

- 1 Prime Minister's Best Industry Award
- 2 River Rehabilitation and Conservation Award
- 3 Green Industry Award
- 4 Department of industrial works' Industrial Development Award
- 5 Eco Industrial Town Award
- 6 Industry 4.0, Smart Process Award
- 7 Green Office Award Etc.









Management & Good Governance

- 1 Business Ethics Standard Best Award
- 2 Good Tax Payer Recognition Award
- 3 National Occupational Safety and Health Award
- 4 The Most Powerful Brands of Thailand
- 5 Excellent Savings and Credit Cooperative of Ajinomoto Group Employees Award
- 6 5-Year Outstanding Labour Relations and Welfare Award

 Etc.



VISIT OUR FACTORIES





PHRA PRADAENG FACTORY

Samut Prakan Province

Visit productions process of

"Birdy 3 in 1", "Lite Sugar", "AJI-NO-MOTO PLUS", $\,$

"Salt Answer KEM"

contact

Tel: 02-462-6331-3 with 298, 279 Fax: 02-463-0721



PATHUM THANI FACTORY

Pathum Thani Province

Visit productions process of

"AJI-NO-MOTO®" MSG

contact

Tel: 02-019-5991-4, 02-501-2475-8 Fax: 02-501-2440



KAMPHAENG PHET FACTORY

Kamphaeng Phet Province

Visit productions process of

"AJI-NO-MOTO" MSG, "AJITIDE I+G"

contact

Tel: 055-718-101-6 Fax: 055-718-100



NONG KHAE & BIRDY FACTORY

Saraburi Province

Visit productions process of

"Birdy" canned coffee, "RosDee", "RosDee cube", "RosDee menu"

contact

Tel: 036-376-200-20 with 115 Fax: 036-376-221



AYUTTHAYA FACTORY

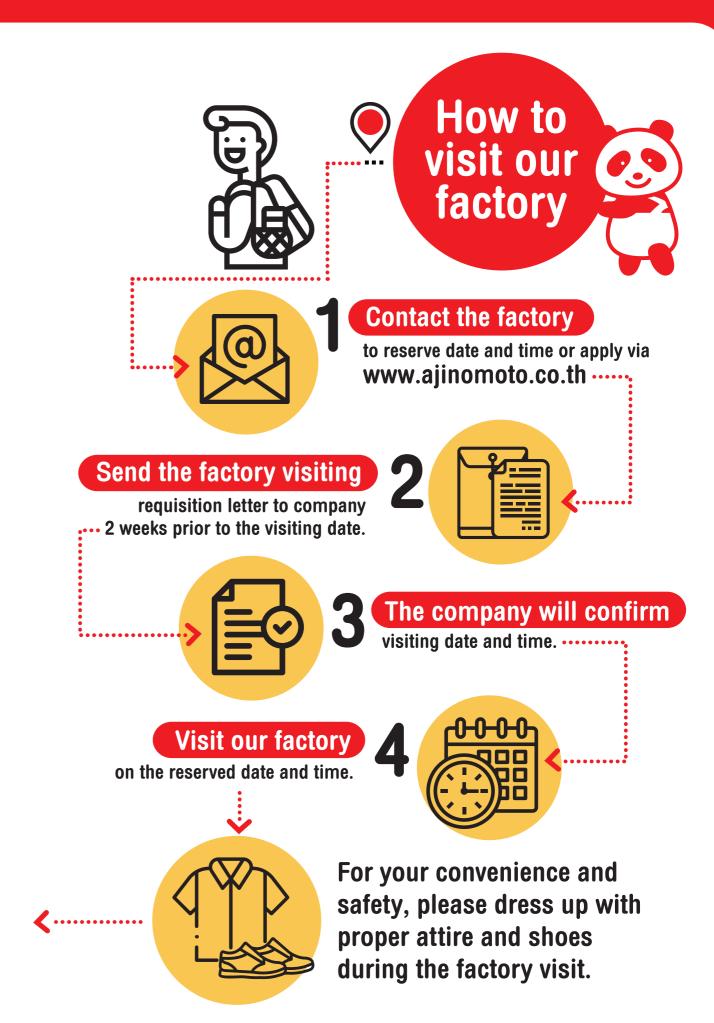
Phra Nakhon Si Ayutthaya Province

Visit productions process of

"AJI-NO-MOTO®" MSG

contact

Tel: 035-750-296





"EatWell, Live Well."

The corporate slogan "Eat Well, Live Well."

has been developed as an "Ajinomoto Credo"

which reflects our aspiration to deliver

deliciousness and create better lives globally

through the creation of a wide variety of products.

We will continue to make unique contributions

to create healthy living by continuously developing

business towards the shared value creation

of economic and social value that corresponds

to our slogan "Eat Well, Live Well."

EatWell, Live Well.

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